

# 2026 MAME Awards

## WHY *YOU SHOULD sponsor* MAME

Shine Bright Among the Leaders  
in the Home Building Industry!

*all that*  
**GLITTERS**  
*time to shine*



The MAME (Major Achievements in Marketing Excellence) Awards is an annual event recognized throughout the industry, and the Triangle area. These prestigious awards mirror the National Sales and Marketing Council's Awards (part of the National Association of Home Builders [NAHB]), and have established themselves as the Academy Awards of new homes Sales and Marketing.

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# SPONSORSHIP OPPORTUNITIES

***Sponsorship packages have been redesigned to include more of what is important to you; tickets, commercials, presenter opportunities, and much more! Review the packages and choose the one that best fits your marketing and branding needs!***

## **EVENT SPONSOR \$12,000 - SOLD OUT**

- Priority seating
- 20 tickets to the MAME Awards Banquet
- Major Award Presenter at the MAME Awards Banquet
- Recognition from the podium during the MAME Awards Banquet, in Program, and winner's book
- One Commercial up to two minutes in length (provided by the sponsor)
- One Talking opportunity – up to two minutes at podium during the MAME Awards Banquet using an approved script
- Large linkable logo on website
- Recognition in all MAME Awards Advertising (print and online)
- Logo printed on step and repeat backdrop
- A logo spotlight predominately placed throughout the program

## **EVENING SPONSOR \$8,000 - SOLD OUT**

- Priority seating
- 15 tickets to the MAME Awards Banquet
- Award Presenter at MAME Awards Banquet
- Recognition from the podium during the MAME Awards Banquet and in Program
- Two commercials up to one minute in length (provided by the sponsor)
- Large linkable logo on website
- Recognition in all MAME Awards Advertising (print and online)
- Logo printed on step and repeat backdrop
- Large logo displayed on screens during the MAME Awards Banquet

## **INDUSTRY SPONSOR \$6,000 - SOLD OUT**

- Priority seating
- 10 tickets to the MAME Awards Banquet
- Award Presenter at MAME Awards Banquet
- Lighted logo rotate on the side walls during the awards show
- Logo printed on the step and repeat backdrop
- Recognition from the podium during the MAME Awards Banquet and in Program
- One Commercial up to one :30 in length (provided by the sponsor)
- Large linkable logo on website
- Recognition in all MAME Awards Advertising

## **ENTERTAINMENT SPONSOR \$5,500 - Limit Three Sponsors**

- 6 tickets to the MAME Awards Banquet
- Award presenter at MAME Awards Banquet
- One Commercial up to :30 length (provided by the sponsor)
- Recognition from the podium at MAME Awards Banquet and in Program
- Recognition in all MAME Awards Advertising and website
- Logo on the MAME tickets with a mention that the Entertainment is provided by your company
- Logo printed on the step and repeat backdrop
- Lighted logo rotated on the side walls during the awards show

## **SOCIAL SPONSOR \$5,000 - Limit Three Sponsors**

- 4 tickets to the MAME Awards Banquet
- Award presenter at MAME Awards Banquet
- Logo on napkins in conjunction with other bar services
- Signage on all bars
- Logo printed on the step and repeat backdrop
- Recognition in MAME Awards Banquet Program and website
- Recognition from the podium during the MAME Awards Banquet



# SPONSORSHIP OPPORTUNITIES

## SHINE SPONSOR \$4,500

- 5 tickets to the MAME Awards Banquet
- Award presenter at MAME Awards Banquet
- Recognition in MAME Awards Banquet Program and website
- Logo printed on the step and repeat backdrop
- Logo incorporated into table top decor

## PLATINUM SPONSOR \$4,000 - One Opportunity Left

- 6 tickets to the MAME Awards Banquet
- Award presenter at MAME Awards Banquet
- Logo printed on the step and repeat backdrop
- Recognition from the podium at MAME Awards Banquet and in program
- Recognition in all MAME Awards Advertising and website
- Lighted logo rotated on the side walls during the awards show

## GOLD SPONSOR \$3,500 - Unlimited

- 5 tickets to the MAME Awards Banquet
- Recognition from the podium at MAME Awards Banquet and in Program
- Award Presenter at MAME Awards Banquet
- Linkable logo on website
- Logo printed on the step and repeat backdrop
- Recognition in MAME Awards Advertising

## SILVER SPONSOR \$1,750 - Unlimited

- 3 tickets to the MAME Awards Banquet
- Recognition from the podium during the MAME Awards Banquet
- Logo recognition on screen during the MAME Awards Banquet
- Recognition in MAME Awards Banquet Program
- Linkable logo on website

## BRONZE SPONSOR \$1,000 - Unlimited

- 1 ticket to the MAME Awards Banquet
- Recognition from the podium during the MAME Awards Banquet
- Large printed name on screen during the MAME Awards Banquet
- Recognition in MAME Awards Banquet Program
- Printed name and link on website

## FRIENDS SPONSOR \$500 - Unlimited

- Recognition from the podium during the MAME Awards Banquet
- Recognition in MAME Awards Banquet Program
- Printed name on website

## 2026 SPONSORSHIP LEVEL \_\_\_\_\_

Company Name \_\_\_\_\_

Company Address \_\_\_\_\_

Contact Name \_\_\_\_\_

Contact Phone \_\_\_\_\_

Contact Email \_\_\_\_\_