

2025



Star Award Winners

## 2026 MAME Winners List

Category	Winner
Best Logo Design for a Company _____	The Real Estate Studio New Homes
Best Logo Design for a Community _____	Ponder
Best Website for a Company _____	Loyd Builders
Best Website for a Community _____	R&R Development
Best Brochure of a Company _____	Loyd Builders
Best Brochure for a Community _____	The Real Estate Studio New Homes
Best Graphic Continuity _____	JAG Homecoming Parade by the Jim Allen Group
Best Print Direct Mail Piece or Newsletter to Consumer &/or General Brokerage _____	Homes By Dickerson
Best Print Ad for a Company _____	JAG Homecoming Parade by the Jim Allen Group
Best Print Ad for a Community _____	NoVi at Chatham Park by Preston Development Company
Best Signage _____	Sweetbrier—Mungo Homes
Best Monument _____	Kalas Falls by DR Horton
Best Model Merchandising for an Attached Home with a Sales Price of \$300,000-\$399,000 _____	Silverstone Townes—Cobblestone
Best Model Merchandising for a Detached Home with a Sales Price of \$400,000-\$499,000 _____	Fox Field FarmsThe Allegheny
Best Model Merchandising for a Detached Home with a Sales Price of \$500,000-\$599,000 _____	The Preserve at Reedy Creek— The Appalachian
Best Model Merchandising for a Detached Home with a Sales Price of \$650,000-\$750,000 _____	Silverstone Traditional—Wayland
Best Model Merchandising for a Detached Home with a Sales Price of \$3,000,000-\$3,500,000 _____	Chapel Oaks
Best Product Design for an Attached Home with a Sales Price of \$250,000-\$350,000 _____	Ashton Woods—Townas Crescent Mills—Camellia
Best Product Design for an Attached Home with a Sales Price of \$450,000-\$499,000 _____	McKee Homes
Best Product Design for an Attached Home with a Sales Price of \$650,000-\$699,000 _____	Epcon Communities—Cambridge
Best Product Design for a Detached Home with a Sales Price of \$400,000-\$499,000 _____	Bloom—The Clearwater
Best Product Design for a Detached Home with a Sales Price of \$500,000-\$599,000 _____	Bloom—Appalachian
Best Product Design for a Detached Home with a Sales Price of \$700,000-\$750,000 _____	Ashton Woods—The Point—Caroline
Best Product Design for a Detached Home with a Sales Price of \$900,000-\$950,000 _____	Epcon Communities—Promenade
Best Product Design for a Detached Home with a Sales Price of \$1,000,000-\$1,500,000 _____	Hampshire by Toll Brothers
Best Product Design for a Detached Home with a Sales Price of \$2,500,000+ _____	The Oberlin by Hearthstone Luxury Homes
Best Custom Home Design for Homes Priced \$2,500,000-\$3,000,000 _____	The Alexandria by Hearthstone Luxury Homes
Best Custom Home Design for Homes Priced \$3,300,000-\$4,000,000 _____	Jim Allen Group—Bluestone Builders
Best Custom Home Design for Homes Priced \$5,500,000-\$6,000,000 _____	The Jubilee House
Best Custom Home Design for Homes Priced \$7,500,000+ _____	Loyd Builders

*all that*  
**GLITTERS**  
*time to shine*

Best Rendered Virtual Tour of a Community _____	R&R Development
Best Rendered Virtual Tour of a Home _____	Epcon Communities
Best Rendered Virtual Tour of an Amenity _____	Forestville Amenity
Best Sales Office/Welcome Center for a Single Builder _____	Mattamy Homes— Vaughn Farms Sales Gallery
Best Selection/Design Center _____	Mattamy Homes Design Studio
Best Broadcast Commercial _____	JAG Homecoming Parade Commercial by The Jim Allen Group
Best Digital Video for a Company _____	Homes By Dickerson
Best Video Promotion for a Community _____	Regency at Olde Towne
Best Social Media Campaign by a Company _____	Homes By Dickerson
Best Social Media Campaign by a Community _____	Wendell Falls
Best Digital Marketing Campaign/Web Banner/Rich Media Advertising _____	The Jim Allen Group
Best Digital Marketing Campaign _____	Homes By Dickerson
Best Overall Advertising Campaign for a Company _____	JAG Homecoming Parade Campaign by The Jim Allen Group
Best Overall Advertising Campaign for a Community _____	NoVi at Chatham Park by Preston development Company
Best Community Recreation Facility _____	Lakeview Manor at Carolina Overlook by Del Webb
Best Landscape Design for a Community _____	NoVi at Chatham Park Great Lawn
Best Outdoor Living Space—Custom Builder _____	The Jubilee House
Best Outdoor Living Space—Production Builder _____	Longleaf Crest
Best Land Plan _____	NoVi at Chatham Park by Preston Development Company
Best Innovative Home Feature for a Custom Home _____	The Jubilee House
Best Innovative Home Feature for a Production Home _____	Millstone
Best Innovative Feature for a Community Single Builder _____	Toby—Mungo Homes
Best Use of Technology by a Company, Community, or Master-Planned Community _____	JAG Homecoming Parade App by The Jim Allen Group
Best Special Promotion to the Consumer/General Public _____	JAG Homecoming Parade Promotional Campaign by The Jim Allen Group
Best Special Promotion to General Brokers _____	Come Sail Away REALTOR® Program by The Jim Allen Group
Best Lifestyle Program for a Community _____	Carolina Overlook by Del Webb
Rookie Sales Professional of the Year _____	Paloma Harrington
Sales Professional of the Year _____	Lyndsy Eaker
Sales Team of the Year Single Community _____	Declan Burns, Katie Webb, Matt Levesque, Mary-Ann De Leon
Sales Team of the Year Multiple Communities _____	Amber Chamblee, Makenna Hinton, Mario Browne, Nancy Vaughn, Tucker Beck
Sales Manager of the Year _____	John Shea

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Rookie Internet Sales Counselor of the Year _____	Britni Dry
Internet Sales Counselor of the Year _____	Blaine Wiles
Internet Sales Team of the Year _____	Athena Azan and Kelly Ward
Marketing Coordinator of the Year _____	Lucy Genda
Marketing Manager/Director of the Year _____	Shannon Robinson
Marketing Team of the Year _____	Tyler Eberly, Isaiah Rutledge, Melissa Evans
Leadership Award _____	Stefanie Bell, The Jim Allen Group
Best Professional Industry Development—Land TIE _____	Tristan Knuth
Best Professional Industry Development—Land TIE _____	Mungo Homes—Raleigh Division Land Team
Best Professional Industry Department—Customer Service _____	Jennifer Malek on behalf of Meritage Homes Customer Care Team
Shining Star—Individual _____	Emma Nelson
Superintendent of the Year Level 2—Volume 13-30 Total Homes Closed by Individual _____	Chad Hutton
Superintendent of the Year Level 3—Volume 31-50 Total Homes Closed by Individual _____	Paul Lavoie
Superintendent of the Year Level 4—Volume 51+ Total Homes Closed by Individual _____	Keith Daniels
Superintendent Team of the Year Level 2—Volume 31-75 Total Homes Closed _____	Ezekiel Gomez
Superintendent Team of the Year Level 4—Volume 126+ Total Homes Closed _____	Carolina Springs Construction Team
Building Company of the Year Level 1—Volume 1-25 Total Homes Closed in the Triangle Market _____	Hearthstone Luxury Homes
Building Company of the Year Level 3—Volume 101-300 Total Homes Closed in the Triangle Market _____	Epcon Communities
Building Company of the Year Level 4—Volume 301-500 Total Homes Closed in the Triangle Market _____	Mattamy Homes
Building Company of the Year Level 6—Volume 751+ Total Homes Closed in the Triangle Market TIE _____	PulteGroup
Building Company of the Year Level 6—Volume 751+ Total Homes Closed in the Triangle Market TIE _____	Lennar
Development Company of the Year _____	Greenfield Communities
Best of the Best: Overall Marketing _____	The Jim Allen Group
Best of the Best: Overall Design, Merchandising, Community _____	Mattamy Homes
Best of the Best: Custom _____	Homes By Dickerson



New Homes

