



2025 MAME Five-Star Award Winners

Category

Winner

Best Logo Design for a Company _____	Sold It In A Snap Logo by The Jim Allen Group
Best Logo Design for a Community _____	Bartlett Manor Logo by The Jim Allen Group
Best Website for a Company _____	JAG Adventures Parade of Homes Website and App by The Jim Allen Group
Best Website for a Community _____	Toll Brothers Regency at Auburn Station
Best Brochure for a Company _____	JAG Insider Guide by The Jim Allen Group
Best Brochure for a Community _____	Homes By Dickerson
Best Brochure for a Community _____	Kinsley Community Brochure by The Jim Allen Group
Best Graphic Continuity _____	Serenity - Greenfield Communities
Best Print Direct Mail Piece or Newsletter to Consumer and/or General Brokerage Agent _____	Homes By Dickerson
Best Print Ad for a Company _____	JAG Adventures Parade of Homes Campaign Print Ads by The Jim Allen Group
Best Signage _____	Wendell Falls
Best Monument _____	Mattamy Homes - Riverfall
Best Broadcast Commercial _____	Serenity - Greenfield Communities
Best Digital Video for a Company _____	Homestead Building Company
Best Video Promotion for a Community _____	Homes By Dickerson
Best Video Promotion for a Community _____	Serenity - Greenfield Communities
Best Social Media Campaign by a Company _____	JAG Adventures Parade of Homes Social Media Campaign by The Jim Allen Group
Best Social Media Campaign by a Community _____	Wendell Falls
Best Digital Marketing Campaign/Web Banner/Rich Media Advertising _____	Serenity - Greenfield Communities
Best Digital Marketing Campaign _____	Homes By Dickerson
Best Overall Advertising Campaign for a Company _____	Homes By Dickerson
Best Overall Advertising Campaign for a Community _____	Serenity - Greenfield Communities
Best use of Technology by a Company, Community or Master-Planned Community _____	Tri Pointe Homes
Best Special Promotion to the Consumer/General Public _____	Homes By Dickerson
Best Special Promotion to General Brokers _____	Homes By Dickerson
Best Special Promotion within a Company _____	Lennar
Best Lifestyle Program for a Community _____	Lifestyle Program For The Walk at East Village - McKee Homes
Best Professional Development Series _____	Lennar
Best Model Merchandising for an Attached Home with a Sales Price of \$400,000-\$499,000 _____	Greystone-Silverstone Townes by Taylor Morrison
Best Model Merchandising for an Attached Home with a Sales Price of \$500,00-\$599,000 _____	Forestville Village by Toll Brothers Riverport Model



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Best Model Merchandising for an Attached Home with a Sales Price of \$600,000-\$699,000	Hudson 2
Best Model Merchandising for a Detached Home with a sales price of \$300,000-\$399,000	Mattamy Homes - The Glades
Best Model Merchandising for a Detached Home with a sales price of \$400,000-\$499,000	Quincy - Camden Place by Taylor Morrison
Best Model Merchandising for a Detached Home with a sales price of \$500,000-\$599,000	Ashton Woods Homes
Best Model Merchandising for a Detached Home with a sales price of \$770,000-\$820,000	Forestville Village by Toll Brothers Sallinger Model
Best Model Merchandising for a Detached Home with a sales price of \$1,000,000-\$1,500,000	Toll Brothers Regency at Olde Towne - William Model
Best Model Merchandising for a Detached Home with a sales price of \$2,000,000 - \$2,500,000	The Grand Retreat
Best Product Design for an Attached Home with a sales price of \$650,000-\$750,000	Hudson 2
Best Product Design for a Detached Home with a sales price of 300,000-\$399,000	Mattamy Homes - The Glades
Best Product Design for a Detached Home with a sales price of \$400,000-\$499,000	Ashton Woods Homes
Best Product Design for a Detached Home with a sales price of \$550,000-\$599,000	Ashton Woods Homes
Best Product Design for a Detached Home with a sales price of \$750,000-\$799,000	The Davidson - Browning Mill
Best Product Design for a Detached Home with a sales price of \$950,000 - \$1,000,000	Wayland - Young Farm by Taylor Morrison Homes
Best Product Design for a Detached Home with a sales price of \$1,900,000-\$2,500,000	Homes By Dickerson
Best Product Design for a Detached Home with a sales price of \$1,900,000-\$2,500,000	The Grand Retreat
Best Custom Home Design for homes 4,200 sf - 5,200 sf	The Jim Allen Group - Exeter Building Company - Camberly
Best Custom Home Design for homes 5,300 sf - 6,725 sf	The Oasis - Bost Custom Homes
Best Custom Home Design for homes 8,250 sf - 10,175 sf	Loyd Builders - The Craft and the Furious
Best Custom Home Design for homes 8,250 sf - 10,175 sf	Loyd Builders - Ridgeview Retreat
Best Rendered Virtual Tour of a Community	Baker Residential
Best Rendered Virtual Tour of a Home	CQC Home
Best Rendered Virtual Tour of an Amenity	Mungo Homes - Renaissance at White Oak - Amenity Tour
Best Sales Office/Welcome Center for a Community	Homes By Dickerson
Best Selection /Design Center	DRB Homes Design Studio
Best Community Recreation Facility	Carolina Gardens by Del Webb
Best Landscape Design for a Community	The Jim Allen Group - The Sanctuary at Lake Wheeler
Best Outdoor Living Space - Custom Home Builder	Loyd Builders, LLC & Aquatic Artists, INC
Best Outdoor Living Space - Production Builder	Toll Brothers Regency at Auburn Station
Best Land Plan	Serenity - Greenfield Communities
Best Innovative Home Feature for a Custom Home	The Jim Allen Group - Exeter Building Company - Camberly
Best Innovative Home Feature for a Production Home	New Home Inc.'s Smart Door Delivery
Best Innovative Feature for a Community Single Builder	Mungo Homes - Georgia's Landing Pool
Best Innovative Feature for a Master-Planned Community	Serenity - Greenfield Communities
Rookie Sales Professional of the Year	Shayna Veltre



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Sales Professional of the Year	Ashley Bartee
Sales Team of the Year Single Community	Lyndsy Eaker and Ajit Singh
Sales Team of the Year Multiple Communities	Ann Gowarty, Jessica Jordan, RJ Whiley, Kate Arthur Schmiegg, and Ashley Campbell
Sales Manager of the Year	Brittain Perry
Rookie Internet Sales Counselor	Alanna Price
Internet Sales Counselor of the Year	Susan Otte
Marketing Coordinator of the Year	Kiersten Holloman - D.R. Horton
Marketing Manager/Director of the Year	Shannon Robinson
Mortgage Company of the Year	Mattamy Home Funding, LLC
Leadership Award	Ben Lunnen
Best Professional Industry Department - Land	The D.R. Horton Raleigh Land Team
Shining Star Award - Individual	Emily Bosman
Shining Star Award - Team	Kristen Black and Rachel Frye
Superintendent of the Year Level 1 - Volume 1-12 Total Homes Closed by Individual	Robbie Posvic
Superintendent of the Year Level 2 - Volume 13-30 Total Homes Closed by Individual	David Seewagen
Superintendent of the Year Level 3 - Volume 31-50 Total Homes Closed by Individual	Anthony Turner
Superintendent of the Year Level 4 - Volume 51+ Total Homes Closed by Individual	Tim McGuire
Superintendent of the Year Level 3 - Volume 31-50 Total Homes Closed by a Team	Mungo Homes - Team Georgia's Landing - Austin Shadic Jeremy Hogel Blake Bedson
Superintendent of the Year Level 4 - Volume 51+ Total Homes Closed by a Team	DRB Homes
Building Company of the Year Level 1 - Volume 1-25 Total Homes Closed in the Triangle Market	Hearthstone Luxury Homes Loyd Builders, LLC
Building Company of the Year Level 2 - Volume 26-100 Total Homes Closed in the Triangle Market	Baker Residential
Building Company of the Year Level 3 - Volume 101-300 Total Homes Closed in the Triangle Market	Homes By Dickerson
Building Company of the Year Level 3 - Volume 101-300 Total Homes Closed in the Triangle Market	Garman Homes
Building Company of the Year Level 4 - Volume 301-500 Total Homes Closed in the Triangle Market	Mattamy Homes
Building Company of the Year Level 6 - Volume 751+ Total Homes Closed in the Triangle Market	DRB Homes
Building Company of the Year Level 6 - Volume 751+ Total Homes Closed in the Triangle Market	Lennar
Development Company of the Year	Greenfield Communities
Best of the Best: Overall Marketing	Jim Allen Group
Best of the Best: Overall Design, Merchandising, Community	Toll Brothers
Best of the Best: Custom	Loyd Builders