



2023 MAME Five-Star Award Winners

Category	Winner
Best Logo Design for a Company	Garman Homes
Best Logo Design for a Community	Homes By Dickerson
Best Website for a Company	Ashton Woods
Best Website for a Community	Chatham Park by Preston Development Company
Best Brochure for a Company	Epcon Communities
Best Brochure for a Master Planned Community	Serenity-Greenfield Communities
Best Graphic Continuity	Chatham Park by Preston Development Company
Best Print Direct Mail Piece or Newsletter for Consumer	Mattamy Homes-Seasonal Maintenance reminder Postcard
Best Print Direct Mail Piece or Newsletter for Consumer	Chatham Park by Preston Development Company
Best Print Ad for a community	Chatham Park by Preston Development Company
Best Signage	The Jim Allen Group
Best Monument	Chatham Park by Preston Development Company
Best Broadcast Commercial	Wendell Falls
Best Digital Video for a Company	Homes By Dickerson
Best Video Promotion for a Community	Lennar
Best Social Media Campaign by a Company	The Jim Allen Group
Best Social Media Campaign by a Community	Parkstone Village Community Facebook Ad
Best Digital Marketing Campaign	Homes By Dickerson
Best Virtual Sales Process/Experience	McKee Homes
Best Use of Technology by a Company	Lennar
Best Use of Technology by a Master Planned Community	Serenity-Greenfield Communities
Best Email Campaign/Web Banner/Rich Media Advertising	Epcon Communities-Live Well Every Day
Best Overall Advertising Campaign for a Company	The Jim Allen Group
Best Overall Advertising Campaign for a Community	Serenity-Greenfield Communities
Best Special Promotion: Pre-Sale, Grand Opening, Event or other Limited Campaign to the Consumer/General Public	Homes By Dickerson
Best Special Promotion: Pre-Sale, Grand Opening, Event or other Limited Campaign to the General Brokerage/Agents	Serenity-Greenfield Communities
Best Special Promotion/Event within a Company	Chatham Park by Preston Development Company
Best Lifestyle Program for a Community	McKee Homes
Best Professional Development Series	Lennar

2023 MAME Five-Star Award Winners continued

Best Model Merchandising for an Attached Home with a Sales Price of \$425,000-\$475,000 _____	D.R. Horton
Best Model Merchandising for an Attached HOme with a Sales Price of \$600,000 - \$650,000 _____	Garman Homes
Best Model Merchandising for a Detached Home with a sales price of \$325,000 - \$400,000 _____	Mattamy Homes - The Clearwater
Best Model Merchandising for a Detached Home with a sales price of \$550,000-\$600,000 _____	Garman Homes
Best Model Merchandising for a Detached Home with a sales price of \$675,000-\$730,000 _____	Holding Village Manor by Tri Pointe Homes
Best Model Merchandising for a Detached Home with a sales price of \$950,000-\$1,000,000 _____	The Braxton Model at Hasentree by Ashton Woods
Best Model Merchandising for a Detached Home with a sales price of \$2,000,000 + _____	The Meridian Model
Best Product Design for an Attached Home with a sales price of \$340,000 - \$380,000 _____	Coleman
Best Product Design for an Attached Home with a sales price of \$550,000 - \$635,000 _____	Garman Homes
Best Product Design for a Detached Home with a sales price of \$420,000 - \$440,000 _____	Victoria II
Best Product Design for a Detached Home with a sales price of \$500,000 - \$550,000 _____	The Dogwood at Barrington by Dream Finders Homes
Best Product Design for a Detached Home with a sales price of \$850,000 - \$900,000 _____	Drees Homes
Best Product Design for a Detached Home with a sales price of \$1,000,000 + _____	Baker Residential
Best Custom Home Design for homes 4500 sf - 5100 sf _____	AR Homes Montreaux Arlington -The Jim Allen Group
Best Custom Home Design for homes 5101+ sf _____	Homescapes Builder Sunset Hills - The Jim Allen Group
Best Rendered Virtual Tour of a Community _____	Chatham Park by Preston Development Company
Best Rendered Virtual Tour of a Home _____	Watsonia at Parkstone Village
Best Rendered Virtual Tour of an Amenity _____	Lennar
Best Sales Office/Welcome Center for a Master Plan Neighborhood _____	Chatham Park by Preston Development Company
Best Selection /Design Center _____	The Design Studio by Dream Finders Homes
Best Community recreation Facility, Private or Public _____	Encore by David Weekley Homes at Wendell Falls
Best Landscape Design for a Model _____	Toll Brothers Knightdale Station Wynn
_____	Modern Farmhouse
Best Outdoor Living Space - Custom Home Builder _____	Loyd Builders, LLC
Best Land Plan _____	Vineyards at Chatham Park by Preston
_____	Development Company
Best Innovative Feature for a Custom Home _____	Bluestone Builders Falls Reserve - The Jim Allen Group
Best Innovative Feature for a Production Home _____	Mattamy Homes - AeroBarrier Sealing Technology
Best Innovative Feature for a Master-Planned Community _____	Chatham Park by Preston Development Company
Rookie Sales Professional of the Year _____	D.R. Horton - Steven Buning
Sales Professional of the Year _____	Michael Whelan
Sales Team of the Year Single Community _____	Sabrina Field Ladd
_____	Adair Preston
_____	Ashley Bartee

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Sales Team of the Year Multiple Communities _____	James Grove & Ridgefield Place
Sales Manager of the Year _____	JC Lisa Baldwin
Internet Sales Team of the Year _____	Athena Azan Rachel Torres
Marketing Coordinator of the Year _____	Stephanie Rudd
Marketing Manager/Director of the Year _____	Beth Green
Leadership Award _____	Vanessa Jenkins, Preston Development Company
Shining Star Award - Individual _____	Kelly O'Rourke
Shining Star Award - Team _____	Mattamy Homes - Land Acquisition Team
Superintendent of the Year Level 1 - Volume 1-12 Total Homes Closed by Individual _____	John Houston
Superintendent of the Year Level 2 - Volume 13-30 Total Homes Closed by Individual _____	Chris Foss
Superintendent of the Year Level 3 - Volume 31-50 Total Homes Closed by Individual _____	Mitch Savage
Superintendent of the Year Level 4 - Volume 51+ Total Homes Closed by Individual _____	Brennan Hirschfield
Superintendent of the Year Level 3 - Volume 31-50 Total Homes Closed by a Team _____	Mattamy Homes - Chris Niehr
Superintendent of the Year Level 4 - Volume 51+ Total Homes Closed by a Team _____	Geneva
Building Company of the Year Level 1 - Volume 1-25 Total Homes Closed in the Triangle Market _____	Hearthstone Luxury Homes
Building Company of the Year Level 2 - Volume 26-100 Total Homes Closed in the Triangle Market _____	Epcon Communities
Building Company of the Year Level 3 - Volume 101-300 Total Homes Closed in the Triangle Market _____	Drees Homes
Building Company of the Year Level 4 - Volume 301-500 Total Homes Closed in the Triangle Market _____	Mattamy Homes
Building Company of the Year Level 6 - Volume 751+ Total Homes Closed in the Triangle Market _____	D.R. Horton
Development Company of the Year _____	Preston Development Company

