



2022 MAME Winners

Category	Winner
Best Logo Design for a Company _____	Tri Pointe Homes
Best Logo Design for a Community _____	Shadow Creek Estates
Best Website for a Company _____	Tri Pointe Homes
Best Website for a Community _____	Shadow Creek Estates
Best Brochure for a Community _____	PulteGroup
03 c - Best Brochure for a Master Planned Community _____	Wendell Falls by Newland
Best Graphic Continuity _____	Barrington - The Jim Allen Group
Best Print Direct Mail Piece or Newsletter for General Brokerage/Agent _____	The Jim Allen Group
Best Print Ad for a Company _____	Wake Living Ad, Mungo Homes
Best Print Ad for a Community _____	Shadow Creek Estates
Best Signage _____	Barrington - The Jim Allen Group
Best Monument _____	Wexford Reserve - The Jim Allen Group
Best Broadcast Commercial _____	Radio Ad - Raleigh Ad
Best Digital Video for a Company _____	Epcon Communities
Best Video Promotion for a Community _____	Mattamy Homes - Magnolia Park Coming Soon Video
Best Social Media Campaign by a Company _____	Homes By Dickerson
Best Social Media Campaign by a Community _____	Shadow Creek Estates
Best Digital Marketing Campaign _____	Homes By Dickerson
Best Virtual Sales Process/Experience _____	Lennar
Best Use of Technology by a Company _____	Garman Homes, tst ink, DAHLIN
Best Use of Technology by a Master Planned Community _____	Wendell Falls by Newland
Best Email Campaign _____	Terramor Homes - A D.R. Horton Company
Best Web Banner/Rich Media _____	Terramor Homes, A D.R. Horton Company
Best Overall Advertising Campaign for a Company _____	Homes By Dickerson
Best Overall Advertising Campaign for a Community _____	Barrington - The Jim Allen Group
Best Special Promotion: Pre-Sale, Grand Opening, Event or other Limited Campaign to the Consumer/General Public _____	Homes By Dickerson
Best Special Promotion: Pre-Sale, Grand Opening, Event or other Limited Campaign to the General Brokerage/Agents _____	Terramor Homes - A D.R. Horton Company
Best Lifestyle Program for a Community _____	Wendell Falls
Best Professional Development Series _____	Lennar
Best Model Merchandising for an Attached Home with a Sales Price of \$550,000-\$600,000 _____	Savaan Townes Reese Model
Best Model Merchandising for a Detached Home with a sales price of \$350,000-\$400,000 _____	McKee Homes
Best Model Merchandising for a Detached Home with a sales price of \$551,000-\$600,000 _____	Terramor Homes, A D.R. Horton Company
Best Model Merchandising for a Detached Home with a sales price of \$601,000-\$650,000 _____	Tri Pointe Homes
Best Model Merchandising for a Detached Home with a sales price of 651,000-\$700,000 _____	The Wembley at Weatherford West by Drees Homes
Best Product Design for an Attached Home with a sales price of \$600,000-\$650,000 _____	Delaney
Best Product Design for a Detached Home with a sales price of \$350,000-\$449,000 _____	McKee Homes

2022 MAME Winners *continued*

Category	Winner
Best Product Design for a Detached Home with a sales price of 550,000-\$649,000 _____	Tri Pointe Homes
Best Product Design for a Detached Home with a sales price of \$650,000-\$749,000 _____	Galvani II
Best Product Design for a Detached Home with a sales price of \$750,000-\$849,000 _____	Garman Homes, tst ink, DAHLIN
Best Product Design for a Detached Home with a sales price of \$950,000-\$1,049,000 _____	Sebastian at Lochridge Estates by Drees Homes
Best Selection/Design Center _____	Studio M
Best Community Recreation Facility, Private or Public _____	Wendell Falls by Newland
Best Outdoor Living Space – Custom Home Builder _____	Loyd Builders, LLC
Best Outdoor Living Space – Custom Home Builder _____	Loyd Builders, LLC
Best Custom Home Design for homes 0-3500 sq ft. _____	Prescott Manor - Gephart Building Company
Best Custom Home Design for homes 3501 + sq ft. _____	Falls Reserve - Deep South Lot 7
Best Innovative Feature/Community for Homes up to 3501+ sq. ft. _____	Deep South Builders - Falls Reserve - The Jim Allen Group
Best High Performance Home Certified Green _____	Homes By Dickerson
Best High Performance Home Certified Energy Star _____	Homes By Dickerson
Rookie Salesperson of the Year: _____	Donna Bennett
Salesperson of the Year _____	Ajit Singh
Sales Team of the Year Single Community _____	Auburn Village
Sales Team of the Year Multiple Communities _____	Alison Guthrie & Cathy Lockwood
Sales Manager of the Year _____	Janice Nesbitt - Terramor Homes
Internet Sales Counselor of the Year _____	Whitney White
Internet Sales Team of the Year _____	Susan Otte, Keri Leatherwood, Cat Venturi, Tina King, Nancy Vaughn
Marketing Coordinator of the Year _____	Kaitlyn Little
Marketing Manager/Director of the Year _____	Katelin Austin
Leadership Award _____	Brant Chesson
Shining Star Award _____	Clare Ruddy
Superintendent of the Year Level 1–Volume 1-12 Total Homes Closed by Individual _____	Adam Czechowcz
Superintendent of the Year Level 2–Volume 13–30 Total Homes Closed by Individual _____	Justin Chorman
Superintendent of the Year Level 3–Volume 31 - 49 Total Homes Closed by Individual _____	Michael Pelosi
Superintendent of the Year Level 4–Volume 50+ Total Homes Closed by Individual _____	Christopher Watts
Building Company of the Year Level 1–Volume 1-25 Total Homes Closed in Triangle Market _____	Hearthstone Luxury Homes
Building Company of the Year Level 3–Volume 101-300 Total Homes Closed in Triangle Market _____	Drees Homes
Building Company of the Year Level 4–Volume 301-500 Total Homes Closed in Triangle Market _____	Mattamy Homes
Building Company of the Year Level 5–Volume 501-750 Total Homes Closed in Triangle Market _____	Meritage Homes
Building Company of the Year Level 6–Volume 750+ Total Homes Closed in Triangle Market _____	PulteGroup
Development Company of the Year _____	Brookfield Properties
Best of the Best: Overall Marketing _____	Shadow Creek Estates
Best of the Best: Overall Custom _____	Loyd Builders

