

SPRING KITCHEN & BATH *Tour*

APRIL 26-27, 2025



The Remodelers Council is excited to bring back the spring tour showcasing the latest trends and innovation in kitchen and bath design for its second year. This event will be open for participation to ALL HBA members and will feature both new and remodeled homes. Builder AND Associate members are encouraged to be a part of this new event! Repeat projects from previous HBA tours (Remodelers Home Tour, Parade of Homes) will be allowed, as long as they were completed in the last 3.5 years.

Important Deadlines/Dates/Fees:

January 16:	Early Bird Deadline	[\$1,300]
February 20:	Regular/Final Deadline	[\$1,650]
February 27:	Last day for photos to be submitted for use in printed publications	
March 2025:	Page proofing for digital Tour Magazine	
April 1:	Online marketing campaign begins	
Week of April 21:	Sign Pick Up Event - location TBD	
April 26-27:	Tour Weekend - ALL projects must be ready for viewing - there are NO options for entry withdrawal	

What kind of project is eligible?

New homes, remodeled homes, and new homes that have been sold are all eligible for this tour, as long as they showcase **new trends and innovation in kitchens and baths**. Any HBA member may submit a project. Showrooms are NOT eligible for entry.

How will this event be promoted?

The Spring Kitchen & Bath Tour will be promoted in partnership with Articulon (our PR company who manages the media buy for the Parade of Homes) through a print and digital campaign to include Walter Magazine, a digital Tour Magazine, and social media campaigns with local influencers. This Tour will also have its own dedicated website: www.KitchenandBathTour.com

How do I enter?

Fill out the following entry form pages and return to Jaclyn Parks at the HBA by your chosen deadline. Photos can be submitted post-deadline, but must be received by February 27 in order to be included in any printed promotional materials (digital magazine and online promotion offer more flexibility for projects that will not be ready for photography).

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SPRING KITCHEN & BATH TOUR ENTRY FORM – PAGE 1

Main Contact _____

Company _____

Phone Number _____ Email _____

<input type="checkbox"/> EARLY BIRD DEADLINE - Jan 16 \$1,300	<input type="checkbox"/> REGULAR DEADLINE - Feb 20 \$1,650
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Submission into the 2025 Spring Kitchen and Bath Tour using this form constitutes an agreement to abide by the Rules and Regulations as outlined in the Spring Kitchen and Bath Tour Rules and Regulations document.

METHOD OF PAYMENT:

Master Card/VISA _____ Check _____

Please make checks payable to:

Home Builders Association of Raleigh-Wake County

MC/VISA #: _____

Exp Date: _____ / _____ CSC #: _____

Name on Card: _____ Zip Code: _____

Billing Street Address: _____

- Return completed form to jparks@hbawake.com
- Please note: all credit card payments to the HBA incur a 3% credit card processing fee.

Entry Address _____

Is this home occupied? Yes No

Is this home a: New Build Remodel

Company Name for Entry Listing _____

Company Website for Entry Listing _____

Contact Email for Entry Listing _____

Contact Phone Number for Entry Listing _____

Budget Category

Please select a budget category your project best fits. Exact pricing is not needed.

<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
\$	\$\$	\$\$\$	\$\$\$\$	\$\$\$\$\$
Budget-friendly		Mid-Range		Luxury

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List five special features/trends/innovations about this project:

- (1) _____
- (2) _____
- (3) _____
- (4) _____
- (5) _____

Any other HBA members you would like to highlight?

- (1) _____
- (2) _____
- (3) _____

BRIEF directions to the project:

Anything else to share about this project? Additional descriptions/features/trends will be used online and in other promotion of the event.